



NELMSC Board of Directors – Minutes

May 15, 2020, 5:30 PM, Web Meeting

- I. Roll Call -- 5:32pm - Mike Hurd / Crystie McGrail
 - a. Board Member Attendees:
 - i. Crystie McGrail, Board Chair
 - ii. Mike Hurd, Secretary
 - iii. Bill Meier, At-Large Director (Fitness Chair)
 - iv. Al Prescott, Treasurer
 - v. Douglas Sayles, Registrar & Immediate Past Chair
 - vi. Alana Aubin, Communications Chair
 - vii. Tara Mack, Awards & Recognition Chair
 - viii. Bob Ouellette, Coaches Chair
 - ix. Sue Jensen, Officials Chair
 - x. Jason Weis, Pool Sanctions Chair and College Club Swimming Liaison
 - xi. Jen Downing, Open Water Sanctions Chair
 - xii. Jason Eaddy, Top Ten Recorder
 - xiii. Laura Dennison, Para-Athlete Chair
 - xiv. Tracy Grilli, NELMSC Hall of Fame Chair
 - xv. Todd Whitford, GBM Club Rep
 - xvi. Jessica Stokes, NEM Club Rep
 - b. Non-Voting Attendees
 - i. Alford Green, NELMSC SCM Championship Meet Director
 - ii. Emily Cook, Fitness & ALTS Coordinator
 - c. Board Members Absent
 - i. Kate Radville, CRSCH Club Rep
 - ii. Michelle Toner, HOLY Club Rep
 - iii. Christina Lorensen, KYM Club Rep
 - iv. John Gillis, MESC Club Rep
 - v. Doug Bosley, NEM Club Rep
 - d. Chair's welcome & "check-in" with board members
 - i. Crystie asked everyone to share on a scale of 1-5 how they are doing during the COVID-19 shutdown
- II. Adoption of Jan 26, 2020 meeting minutes
 - a. Motioned, seconded, approved (MSA)

III. Reports, as necessary, from Officers and Committees

- a. Al Prescott, Treasurer
 - i. Comparing last year vs this year NELMSC is significantly ahead financially. Things we normally spend money on will not be incurred this year due to COVID-19. So, from an income standpoint we are doing fine.
- b. Doug Sayles, Registrar & Immediate Past Chair
 - i. USMS currently has 45,251 registered members, 75% of its 59,795 year-end 2019 total. Due to COVID-19, USMS does not expect more than 50,000 members in 2020.
 - ii. NELMSC currently has 1,850 registered 2020 members, 14% fewer than this time last year and 77% of the 2,393 NELMSC total membership for 2019
 - iii. There were 112 NELMSC “Year-Plus” memberships for 2019-2020, totaling NELMSC revenue of \$560 for 2019 and \$840 for 2020, and aggregate USMS/ NELMSC/club revenue of \$4,660 for 2019 and \$6,330 for 2020
- c. Jen Downing, Open Water Chair
 - i. Five open-water sanctions previously approved for summer 2020
 - 1. 6/13 Charles River Swim (canceled)
 - 2. 6/20 MA Breast Cancer Coalition Hopkinton (postponed until 9/19, might just be virtual)
 - 3. 7/25 USMS Ultramarathon 10mi National Championship in VT (postponed until 7/24/21). Event director also submitted bid to host USMS 25k Nat’l Championship in VT in 2022 (originally slated for 2021)
 - 4. 8/9 Glen Lake (still on calendar, TBC for now)
 - 5. 8/15 MA Breast Cancer Coalition Brewster (postponed until 9/26, might just be virtual)
 - ii. Due to COVID-19, USMS has waived all sanction fees for 2020 OW events
 - iii. Open water clinics
 - 1. Bob Ouellette offered to help Jen earlier this winter, but COVID-19 has made planning a clinic unrealistic for this year
 - iv. NELMSC published an early season open water swimming guide when COVID-19 emerged; a follow-up would be worthwhile now that OW season is underway
 - v. Could also promote virtual OW Grand Slam Challenge organized by an MT club
 - vi. ePostal update
 - 1. NEM won the 1-hour ePostal national team title; several age group winners
 - 2. 5k/10k ePostal LCM challenge is underway; held off on advertising given current lack of pool access
 - 3. Will continue to promote 3k/6k SCY challenge later this fall
- d. Tracy Grilli, NELMSC Hall of Fame Chair
 - i. Since the Harvard meet was cancelled, plan B was to hold the 2020 Hall of Fame induction on July 19th at the Jenny Thompson meet in Dover, NH. This meet will probably not happen so not sure what to do. **Crystie suggested holding the induction during the NELMSC annual meeting.**

- e. Alford Green, SCM Champs Meet Director (not board member)
 - i. Alford had to leave but Crystie reported we have no info about WPI at this time
- f. Alana Aubin, Communications Chair
 - i. Next week Alana and Tara will announce NELMSC service award winners via a teaser email and announcing one recipient per day via social media and website, along with a recap email

IV. New Business

- a. Does our LMSC agree to waive the LMSC individual membership fee for the remainder of 2020 AND receive \$12 of the \$60 Year-Plus fee for 2021 membership, as requested by the USMS board of directors?
 - i. Members were asked to review the email PDF entitled, "LMSC Feedback Needed on Membership Fees" (attached)
 - ii. Several board members voiced concerns that there are too many unanswered questions, not enough information to vote. Also asking for more money without a clear answer on what is happening at a national level is not reasonable.
 - iii. Guy Davis (vice chair of USMS Finance Committee) provided a broad overview of what is happening at national. Based on 2019, USMS is roughly a \$4mm business, running a balanced budget. This year's budget was approved with \$100k taken from reserves. COVID has resulted in approximately 75% of membership sign up (in lieu of 100%). Sponsorship income is compromised. COVID scaled down expected revenue to approximately 75% of budget, i.e. around \$3m. A revised budget has been prepared with significantly reduced expenses. Membership in 2021 and going forward is uncertain, but likely reduced from 2019. While 2020 will see reduced activities and services due to the impact of COVID, the plan is to provide support to the membership throughout the disruption, assistance in getting back into normal programming and returning to a full range of services in 2021.
 - iv. Guy also gave an overview of USMS's PPP loan per Doug Sayles' request.
 - v. Al stated that there are 2 things to look at:
 - 1. If you join this year via the year-plus offering the membership will last through 2021, which we can handle financially
 - 2. Current 2020 members are not getting any financial relief, which Crystie noted but deferred as a separate conversation
 - vi. Proposal passed by unanimous consensus with a request that participating officers obtain more details during their upcoming call with a USMS board member
- b. Guy asked if there are other things the NELMSC should be doing to help members now or as we reopen which we can provide that perhaps others cannot? Crystie appointed Guy to lead follow-up with members on this front.

- V. Unfinished Business (deferred due to time restraints)
 - a. SCY Championships close-out

- b. NELMSC records management and maintenance
- c. LMSC meet observer evaluations
- d. Proposed 201.3.5 rule change - Doug Sayles will forward proposed amendment to full NELMSC board via email
- e. USMS convention delegate
 - i. Tracy asked about the status of NELMSC delegates, to which Crystie responded that we are waiting for more information from the USMS national office

VI. Resolutions & Orders

- a. As noted above, the NELMSC board formally acquiesces with the USMS board's request to waive the LMSC individual membership fee for the remainder of 2020 and receive \$12 of the \$60 Year-Plus fee for each individual 2021 membership.

VII. Adjournment

- a. Motion to adjourn MSA, meeting adjourned.

Minutes as recorded by Mike Hurd