

# Board of Directors Call Minutes

January 26, 2020 at 7:00 PM



**NEW ENGLAND  
LMSC**

1. Attendee Roll Call 7:02pm – Mike Hurd / Crystie McGrail
  - a. Board of Directors Present:
    - i. Crystie McGrail, Chairperson
    - ii. Bill Meier, At-Large Director (Fitness Chair)
    - iii. Al Prescott, Treasurer
    - iv. Mike Hurd, Secretary
    - v. Douglas Sayles, Registrar & Immediate Past Chair
    - vi. Alana Aubin, Communications Chair
    - vii. Tara Mack, Awards & Recognition Chair
    - viii. Bob Ouellette, Coaches Chair
    - ix. Sue Jensen, Officials Chair
    - x. Jason Weis, Pool Sanctions Chair and College Club Swimming Liaison
    - xi. Jen Downing, Open Water Sanctions Chair
    - xii. Jason Eaddy, Top Ten Recorder
    - xiii. Laura Dennison, Para-Athlete Chair
    - xiv. Tracy Grilli, Hall of Fame Chair
    - xv. Alford Green, SCM Champs Meet Director
    - xvi. Emily Cook, Fitness and ALTS Coordinator
    - xvii. John Gillis, MESC
    - xviii. Todd Whitford, GBM
    - xix. Jessica Stokes, NEM
    - xx. Doug Bosley, NEM
  - b. Officers Not Present:
    - i. Guy Davis, Vice Chairperson
2. Chair's welcome & request for any additional agenda items – Crystie McGrail, Chairperson
3. Membership Update by Membership Coordinator – Doug Sayles, Registrar
  - a. Recap of 2020 registration trends to date
    - i. Overall: We currently have 1550 members compared to 2393 at Oct 31, 2019. Registration year is Nov 1 to Oct 31.
    - ii. NELMSC membership ticked up slightly (1.3%) in 2019, National trend is down

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- iii. Slightly more men than women
  - iv. Doug also reviewed how the 1-Hour ePostal Swim and Harvard Meet drive member renewals.
  - v. Fitness vs competition? Participation in pool meets in New England and nationwide is gradually trending downward. Open water swimmer increasingly popular. Most USMS members are “fitness swimmers” who do not compete in pool meets; USMS is increasingly trying to cater to this contingent. Majority of USMS volunteer governance roles filled by competitive swimmers.
- b. Unified Fee: Has mostly been a non issue
- i. A few inquiries - Doug explained, pointed to memo and nobody has made a big deal about it
- c. New clubs/WOG's, unrenewed clubs/WOGs
- i. Unrenewed Clubs: Black Dolphins, Breakers, Intrepid Athletics, Mid ME Masters, Rebekah's Freedom Floaters, UMass Boston Masters, Wellesley Masters, W Suburban YMCA.
  - ii. Unrenewed WOGs: Andover/N Andover Y, Brookline Rec, Groton, Lifetime WOGs (club renewed), Phoenix (merged with MVM), Smith College, South County Y (merged with other WOGs) Wayland Community Pool Masters, Western MA Waterhorses.
  - iii. Minuteman was the big change: Used to have 100 members but with Al's help there is a new WOG called Patriot Aquatic Club: PATS coach is keeping Masters Swimming going at Hanscom AFB.
  - iv. Unrenewed clubs and workout groups had no or very few USMS members in 2019.
  - v. New Clubs: Bangor Y, CNC Adult Swim Instruction, Penobscot Bay Y, Nantucket Masters
  - vi. New WOGs: Patriot Aquatic Club, NOSE/SCY, Mount Wachusett Masters
4. Treasurers Update – Al Prescott, Treasurer
- a. Recap of 2020 Registration Fees collected to date
    - i. Compared to prior years December was higher with income over \$5500. “Normal” average is usually around \$2000. Al believes we are double because of adoption of unified fee.
    - ii. Question was asked by Tracy: What happened with donations? **Follow-up Al will get back to the board.**
  - b. Review of quarterly projected expenditures
5. Recap of the NELMSC SCM Championship Meet – Alford Green
- a. Registration and funds:
    - i. 349 athletes register for the meet (last few years 430, 465, 516)
    - ii. Getting disbursements from Club Assistant was not timely - Just received last disbursement after 30 days
    - iii. Discussion on ways to get disbursements sooner; possibly add to contract. Crystie suggested a **Follow-up on this as well as timing of the meet** itself

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LMSC**

- b. Meet Operation Overview
  - i. Felt like smoothest meet so far; enough people helped to run meet, figured out how to own check in process
  - ii. Pool temp feedback was positive
  - iii. Deck space was helped by extra seating, more comfortable than prior years
6. Comments/Questions on Officer Reports provided via email prior to the meeting – All
  - a. Fitness SubComm – Emily Cook, Fitness & ALTS Coordinator
    - i. Plan to create a partial scholarship for the upcoming ALT summit. Would like to have a sub committee to evaluate any applications.
    - ii. Bill Meier, At Large Director (Fitness Chair): ALT Summit; First weekend of June: Just went live past few days. We need to have 100 to show up for the college to honor the price; \$275 for 2 nights, dinner on Friday, 3 meals on Sat and Sun breakfast. Open water swim or pool workout option on Saturday and Sunday morning, Social events on Fri/Sat nights, great way to network, improve classes they are offering. Great way for NE LMSC to show it's colors and support. Don't think we need too much help, but the more people we have from New England show support.
    - iii. Alanna: Can we promote this in next newsletter and website? **Followup: Bill Meier will write copy**
    - iv. National program, not Local. However the scholarship would be NE LMSC
  - b. Tracy Grilli, Hall of Fame Chair, Question; Information on Saturday or Sunday Harvard meet on induction ceremony? Rick is not on call to provide update, however it is posted on Sunday afternoon in meet timeline
  - c. Bob Ouellette, Coaches Chair: update of Coaches Chair Report: Snowed out on Jan 18th so are holding this Saturday with 28 participants. Will do a final P&L when the event is over. Should be budget neutral.
  - d. Tara Mack, Awards and Recognition Chair: Update of Awards and Recognition Report: Looking to create some additional shout outs; looking for feedback. ie contribution that made a difference on their swimming lives. Something to generate extra "side buzz"
  - e. Tracy Grilli, Hall of Fame Chair: Update of Hall of Fame Report: Elaine will be the liaison. Alanna will communicate about the Hall of Fame induction.
7. Update on the NELMSC SCY Championship Meet – Not discussed
8. Unfinished Business
  - a. n/a
9. New Business
  - a. USMS UltraMarathon National Champs in VT on July 25<sup>th</sup> – Jen Downing, OW Sanctions Chair
    - i. Phil White is hosting as part of the Kingdom swim event a 10 mile ultra, July 25th, about 14 swimmers so far have signed up. He could use more assistance with organizational things. Perhaps a small sub group from the board to assist?



**NEW ENGLAND  
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- ii. Thank you to Guy Davis and Alana Aubin to help push out website and registration. Anything else we can do to publicize would be helpful.

b. NELMSC Records management & maintenance - Crystie McGrail, Chairperson

- i. Hasn't been updated for more than a year
- ii. Crystie McGrail, Chairperson; Is this something we want to take more ownership of as a board?  
**Follow-up: Something to think about and discuss later**

10. Adjournment - 8pm





## Board of Directors Call Agenda

January 26, 2020 at 7:00 PM

Zoom: <https://zoom.us/j/289895812>

1. Attendee Roll Call – Mike Hurd
2. Chair’s welcome & request for any additional agenda items – Crystie McGrail
3. Membership Update by Membership Coordinator – Doug Sayles
  - a. Recap of 2020 registration trends to date
  - b. New clubs/WOG’s, lost clubs/WOGs
  - c. Feedback on new Unified Fee structure
4. Treasurers Update – Al Prescott
  - a. Recap of 2020 Registration Fees collected to date
  - b. Review of quarterly projected expenditures
5. Recap of the NELMSC SCM Championship Meet – Alford Green
6. Comments/Questions on Officer Reports provided via email prior to the meeting – All
  - a. Fitness SubComm – Emily
7. Update on the NELMSC SCY Championship Meet – Rick Osterberg
8. Unfinished Business
  - a. n/a
9. New Business
  - a. USMS UltraMarathon Natl Champs in VT on July 25<sup>th</sup> – Jen Downing
  - b. NELMSC Records management & maintenance
  - c. NELMSC OW Champs exploration
10. Adjournment

# 2020 NELMSC Treasurer's Report

Last Updated: January 2020

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|-----------------------|------------------|------------------|------------------|------------------|------------------|------------|
| No monies to be spent |                  |                  |                  |                  |                  |            |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Closing out 2019 estimated completion end of Jan, 2020.
2. Send balanced statement copies to non-account signatory (USMS Requirement), est end of Jan, 2020.
3. Monitoring of 2020 deposits and expenditures, ongoing.
4. Prepared quarterly financial model to help monitor 2020 – complete and attached, graph #2.
5. 2019 financial report to USMS – estimated complete by April, 30, 2020.
6. File LMSC Taxes with IRS, estimated complete by May, 15, 2020.

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

1. Link existing Chairperson's accounts to USMS line item codes to better facilitate USMS reporting. Estimated completion, 3<sup>rd</sup> Quarter 2020.

## OTHER ITEMS:

LMSC Bank Balance as of December 31, 2019: \$21,619.98

See attached.

HOF Bank Balance as of December 31, 2019: \$3,072.51

See Attached.

LMSC approved a balanced budget for 2020 with expenditures of \$28,236.00.

Current Chairs predicting \$20,036.00 to be spent. This is both within budget and less than the member dues component of our income. See attached graph #1.

An analysis of our expected quarterly revenues and expenses (graph #2 attached), combined with our cash reserves, suggests no impending "cash crunch" or other problems through the end of 2020.



PO Box 841002  
Boston, MA 02284

Statement Period 12/01/19 TO 12/30/19  
Primary Account #: 47304971584

For your convenience our Business Customer Service Center is available from 8am-10pm Mon-Sat and 9am-5:30pm on Sun. Call us at 1-877-768-1145. www.santanderbank.com

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NEW ENGLAND MASTERS SWIMMING  
16 LAKE SHORE DR N  
WESTFORD MA 01886-1532



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**BUSINESS CHECKING**

Statement Period 12/01/19 - 12/30/19

NEW ENGLAND MASTERS SWIMMING

Account # XXXXXXXXXX

**Balances**

|                    |             |                       |             |
|--------------------|-------------|-----------------------|-------------|
| Beginning Balance  | \$18,888.99 | Ending Balance        | \$21,619.98 |
| Deposits/Credits   | +\$5,565.00 | Average Daily Balance | \$21,965.08 |
| Withdrawals/Debits | -\$2,834.01 |                       |             |

**Checks Posted**

| Check # | Date Paid | Amount   | Reference  | Check # | Date Paid | Amount     | Reference  |
|---------|-----------|----------|------------|---------|-----------|------------|------------|
| 1524    | 12/12     | \$945.09 | 0892373110 | 1530    | 12/17     | \$157.75   | 0880683140 |
| 1528*   | 12/03     | \$364.88 | 0891413905 | 1531    | 12/27     | \$19.98    | 0881820640 |
| 1529    | 12/16     | \$213.20 | 0880478670 | 1532    | 12/27     | \$1,133.11 | 0881905435 |

6 Check(s) Posted = \$2,834.01

An asterisk (\*) indicates a skip in sequential check numbers.

**Account Activity**

| Date  | Description                                    | Credits    | Debits     | Balance     |
|-------|--|------------|------------|-------------|
| 12-01 | Beginning Balance                              |            |            | \$18,888.99 |
| 12-03 | CHECK 000000001528                             |            | \$364.88   | \$18,524.11 |
| 12-06 | UNITED STATES MA NET REG NEW ENGLAND           | \$4,700.00 |            | \$23,224.11 |
| 12-12 | CHECK 000000001524                             |            | \$945.09   | \$22,279.02 |
| 12-16 | BRANCH TRANSACTION AT WESTFORD - CHECK DEPOSIT | \$865.00   |            | \$23,144.02 |
| 12-16 | CHECK 000000001529                             |            | \$213.20   | \$22,930.82 |
| 12-17 | CHECK 000000001530                             |            | \$157.75   | \$22,773.07 |
| 12-27 | CHECK 000000001531                             |            | \$19.98    | \$22,753.09 |
| 12-27 | CHECK 000000001532                             |            | \$1,133.11 | \$21,619.98 |







PO Box 841002  
Boston, MA 02284

Statement Period 12/01/19 TO 12/31/19  
Primary Account #: 26900170064

For your convenience our Business Customer Service Center is available from 8am-10pm Mon-Sat and 9am-5:30pm on Sun. Call us at 1-877-768-1145. www.santanderbank.com

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HALL OF FAME ACCOUNT  
NEW ENGLAND MASTERS SWIMMING  
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**BUSINESS CHECKING** Statement Period 12/01/19 - 12/31/19

**NEW ENGLAND MASTERS SWIMMING** Account # [REDACTED]

**Balances**

|                    |            |                       |            |
|--------------------|------------|-----------------------|------------|
| Beginning Balance  | \$3,072.51 | Ending Balance        | \$3,072.51 |
| Deposits/Credits   | +\$0.00    | Average Daily Balance | \$3,072.51 |
| Withdrawals/Debits | -\$0.00    |                       |            |

**Account Activity**

| Date  | Description       | Credits | Debits | Balance    |
|-------|-------------------|---------|--------|------------|
| 12-01 | Beginning Balance |         |        | \$3,072.51 |
| 12-31 | Ending Balance    |         |        | \$3,072.51 |

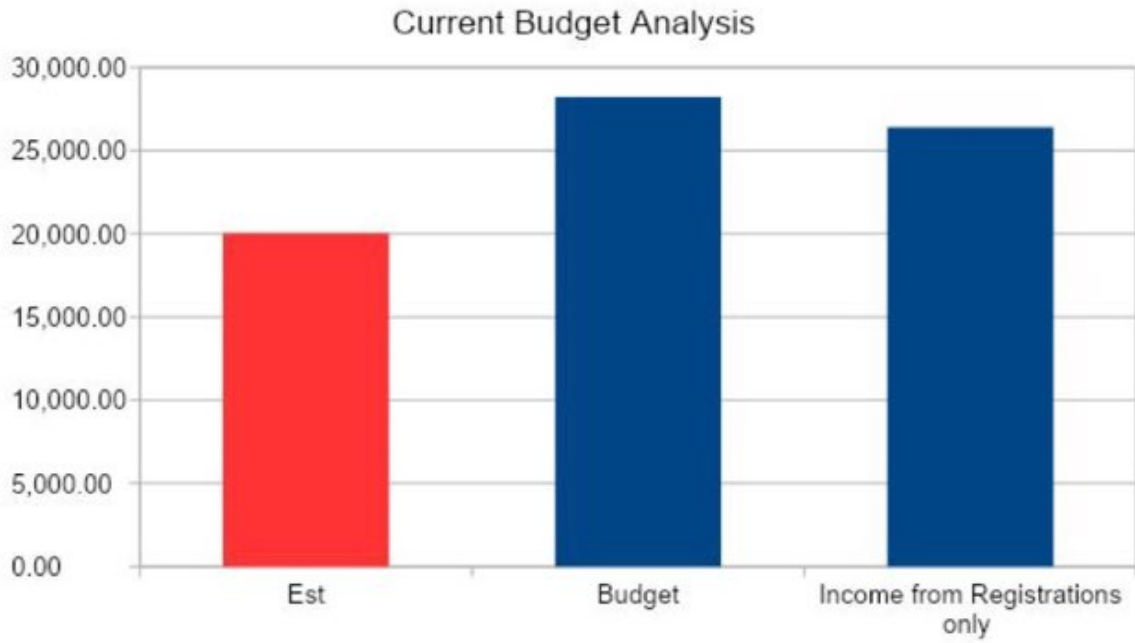
IN CASE OF ERRORS OR QUESTIONS ABOUT YOUR ELECTRONIC TRANSFERS  
CALL OUR BUSINESS CUSTOMER CONTACT CENTER AT 1-877-768-1145 OR WRITE TO THE BANK  
ATTN: BUSINESS CUSTOMER CONTACT CENTER  
Santander Way R11 EPV 02 23  
East Providence, RI 02915

Please contact us if you think your statement or receipt is wrong or if you need additional information about a transfer on the statement or receipt. We must hear from you no later than 30 days after we sent you the FIRST statement on which the error appeared.

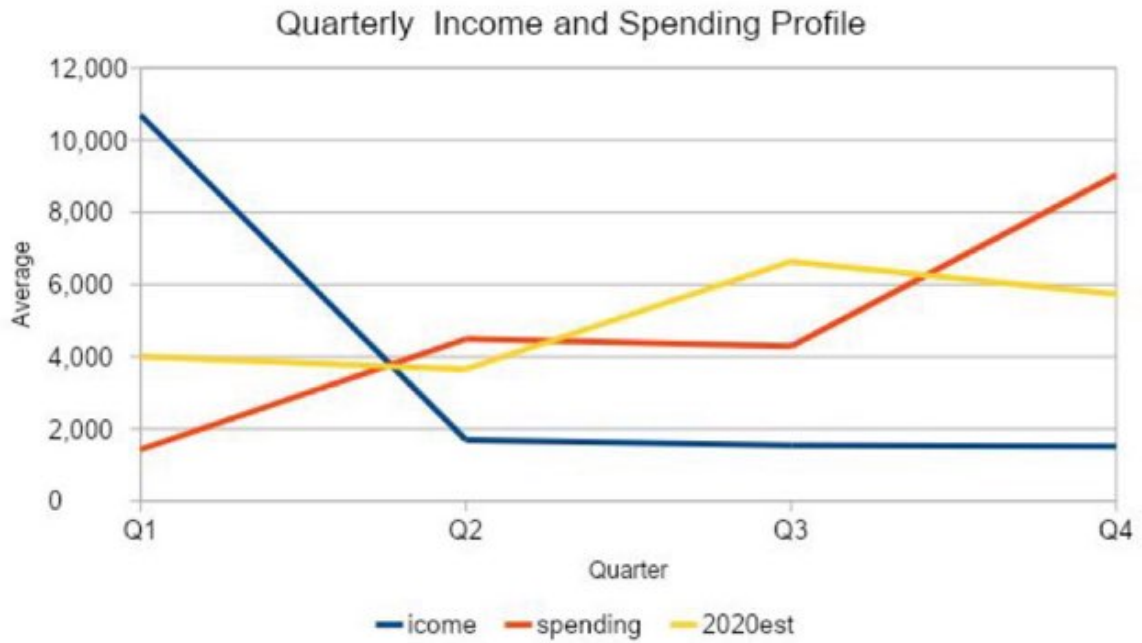




GRAPH #1



GRAPH #2



## **2020 NELMSC Top Ten Chair Report** Last Updated: January 20, 2020

2020 Budget Line Item Amount

Requested

Q2 Use (Apr-

Q3 Use (Jul-

Q4 Use (Oct- Jun)

Sep)

Dec)

Total Used

n/a n/a

### **Current Initiatives**

1. Ongoing Meet Results Entry – Top Ten continues to provide ongoing meet results entry at the conclusion of NE LMSC sanctioned meets and filing the overall submission 3 times per year.

### **Potential Future Initiatives**

1. Top Ten Relevant Reminders – Create two automated emails per sanctioned meet: (1) one week

prior to the meet, email host with information on pool measurements and (2) one day afterward, email requesting meet results.

Q1 Use (Jan-Mar)

# 2020 NELMSC Secretary Chair Report

Last Updated: 1/17/20

| 2020 Budget Line Item | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|-----------------------|------------------|------------------|------------------|------------------|------------------|------------|
|                       | \$0              |                  |                  |                  |                  |            |
|                       |                  |                  |                  |                  |                  |            |

## Current Initiatives - Following are initiatives I am working on

1. As custodian of LMSC History, I will be updating any necessary records and handling policy decisions, \$ expenditures, etc.
2. Create/Update BOD annual working calendar
3. Scheduling quarterly board calls
4. Schedule 2020's NE LMSC meeting
5. Will be a second set of eyes on the website
6. Subscribe to a web meeting service for NE LMSC such as Zoom. Currently we are using my business account
7. Contributing to Instagram and Twitter to create more followers and engagement - will work with Alana on this in 2020
8. Bylaws - maintain current version, record all changes: Project for 2020 will be:
  - a. Creating a guide to operations,
  - b. best practices or standard procedures for how the NE LMSC functions

## Potential Future Initiatives



## 2020 NELMSC Pool Sanctions Chair Report Template

Last Updated: Oct 30 2019

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item        | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|------------------------------|------------------|------------------|------------------|------------------|------------------|------------|
| Sanction Fees (\$50/meet)    | 600              | 250              |                  |                  |                  | 250        |
| Recognition Fees (\$50/meet) | 400              |                  |                  |                  |                  | 0          |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Follow-Up communications and evaluation forms for sanctions chairs
2. Generate list of possible NE-LMSC recognized "observers" for recognized meets

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

3. Meet Director's guide for NELMSC meets (pre-meet action, post-meet actions etc)

# 2020 NELMSC Para Athlete Chair Report

Last Updated: 1/18/20

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|-----------------------|------------------|------------------|------------------|------------------|------------------|------------|
| Coaches Clinic        | 50.00            |                  | Plan to use here |                  |                  |            |
|                       |                  |                  |                  |                  |                  |            |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Increasing visibility of para swimmers so para swimmers know what is out there and also in turn creating inclusive environments - Laura wrote an article for Alana on what para swimming is and how to create more inclusive environments on the coaching and athlete levels
  - Laura created a proposal for a recognition heat for 50 free at March Meet/If not December
2. Providing Coaches With "on the spot" Training - coaching clinics in the process of being scheduled - still waiting to hear back from Adaptive Sports New England.  
Laura is in the process of creating a one sheet for coaches- bulleted points started in newsletter article- should I add more?

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

1. Webinar/Web Conference Call for Coaches- re para swimming
2. Survey of New England Coaches of how much interaction they have had with para swimmers/what is needed

# 2020 NELMSC Open Water Sanction Chair Report

Last Updated: 1/18/20

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item                        | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|--|------------------|------------------|------------------|------------------|------------------|------------|
| Open Water Clinic                            | \$800            |                  |                  |                  |                  |            |
| Open Water Sanction Subsidy                  | \$2,500          |                  |                  |                  |                  |            |
| USMS OW 10-mi Nat'l Champ @ Kingdom Swim, VT | \$1,250          |                  |                  |                  |                  |            |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Delayed approval of 2 sanction requests for 2020 (Glen Lake, 10-mi Kingdom) until their financials were completed for 2019. Need to review reminder/follow-up process after swims to ensure timely compliance with final result & payment submissions.
2. USMS OW 10-mi Kingdom Swim National Championship registration is now open (as of 12/27/19) and currently has 14 swimmers (as of 1/17/20). His goal is 100 participants. Phil has requested assistance with food/music/shirts as he did last year, but 2020 event is very different than the 2 Willoughby events in 2019. Have communicated to him that our budget has been reduced this year. In 2019 we subsidized the following: \$1,000 (food), \$2,00 (shirts), \$500 (raffle prizes). This year we have \$1,250 to contribute. Phil also asked for help with promo and Guy has shared event details on various NE Open Water and Club social media sites. Phil also asked USMS for help – they have not responded yet. I need to follow up with OW sub-committee (Crystie, Guy, Doug, Alana) to confirm what the NELMSC role will be at the actual event.
3. Interesting, although I have not approved the Glen Lake sanction (2019 check bounced and replacement didn't clear until 12/16/19), the event site went live for registration on 12/20/19. I've written to Gary with several minor edits to his sanction and he has not responded yet. Hope to wrap this up asap. Need to clarify process for requesting sanction approval prior to opening registration.
4. Bob Ouellette has offered to help with the OW Clinic so I need to follow up with him on possible date/location ideas.



**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

## 2020 NELMSC Officials Chair Report

Last Updated: 1/18/20

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item                                  | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|--|------------------|------------------|------------------|------------------|------------------|------------|
| 2020 rule books for officials (regular and mini-sized) | \$300            |                  |                  |                  |                  |            |
|  |                  |                  |                  |                  |                  |            |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. January 25th Officials Certification Training Clinic — This clinic will take place at the USA Swimming office in Needham, Mass on Saturday, January 25th, 9-11:30 am. This is the first time our LMSC has hosted an officials training clinic for masters swimming. Ken Galica, one of our very senior officials, will be the facilitator.

As of today, 13 people are registered, with one observer (Crystie McGrail). I am delighted that so many people are interested in becoming a meet official. It will especially help in the planning of mini-meets, when we sometimes have difficulty staffing these meets with officials.

The list of 13 registered participants includes: Kevin Loughlin, Chris Phalen, Manny Martines, Eileen Glovsky, Doug Sayles, Daniela Klaz, Kyle McElroy, Patricia Lambert, Timothy Burke, Michael Kiey, Dennis Mitchell, John Gillard, John C. Gillard, and Crystie McGrail (observer).

This clinic was widely advertised thanks to Alana. It was posted on the NELMSC FB page in December, and included in the NELMSC e-newsletter.

2. List of 20 Active Officials -- I have been in touch with all of our active officials in the past month. They have updated me of their interest and availability in officiating this coming year.

3. 2020 Rule Books — this year's supply of rule books have arrived and I plan to distribute them to our New England officials at the upcoming masters meets. Just FYI, [the full rule book is always available on the USMS website](#).

3. 2019/2020 Appreciation Awards — I plan to work with TMack on special thank you and appreciation awards for all our officials, with a special award for Priscilla Davis & Bob Fredette. Hoping to do this for presentation at the Harvard/March meet, but could be afterwards.

4. U.S. Masters Swimming Officials Excellence Award — I plan to nominate Priscilla Davis for this national award. The nomination deadline is July 1.

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

1. USA-Swimming Local Swim Committee (LSC) counterparts -- I'd like to reach out and be more in touch with my USA Swimming officials counterparts. Could definitely learn from their initiatives. Consider coordinating a clinic for both USA Swimming and U.S. Masters Swimming officials to be certified.
2. Meet evaluation reports -- I may consider asking Meet Referees to write a Meet Evaluation Report after each major championship meet. The report would then be reviewed by the NELMSC Board. The goal would to enable future event improvements.



## 2020 NELMSC HOF Chair Report

Last Updated: 11/3/2019

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item  | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|------------------------|------------------|------------------|------------------|------------------|------------------|------------|
| Hall of Fame Induction | \$2,000          |                  |                  |                  |                  |            |
|                        |                  |                  |                  |                  |                  |            |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Members of the committee are – Elaine Howley (NEM), Bob Johnston (MESC), Frank McQuiggan (NEM) Sandy Potholm (MESC) Gail Penthany (GBM), Dan Rogacki (NEM), Steve Carroll (NEM), and Tracy Grilli (NEM)., Tara Mack, NE LMSC Awards Chair has been in communication and a huge assistance to the committee.
2. Contributor Category (Tracy, Sandy, Gail, Bob and Dan) – Researched from the years 1985-2005 for the 2<sup>nd</sup> Contributor class. Decided that the only club to be considered for the 2020 Trailblazer class would be GBM. Research for GBM was provided by Gail and 2 members were selected for induction. All others would be considered for the general Contributor class. Research for MESC was provided by Sandy and research for NEM was provided by Tracy. 15 names with details were brought to the committee for voting and 9 members were selected for induction. Total is 11 being inducted in 2020 from the Contributor category.
3. Dan is reviewing all NEM News newsletters and documenting the name of the people who were profiled in each so we will be able to refer to this information for voting and/or stories.
4. Pool Performance (Tracy & Steve) – Steve has updated the score sheets for 2019 SCY (All American and NE LMSC All Time T3) and 2019 LCM All American. 2019 LCM NE LMSC All Time Top Times has not been updated as of yet. If it is not updated by our LMSC meeting, we will not be able to wait and will have those roll forward for 2021.
5. Long Distance/Open Water (Tracy, Elaine & Frank) – We brainstormed and came up with a good list of potential nominees. Through the process of researching for additional information we found that several of them were never members of the LMSC/USMS so they were removed from the potential inductee list. The 3 of us voted and 4 members were selected for induction.
6. HOF Webpage (Tracy & Elaine) still working on previous inductees' information and will be sending to Alana for posting. Will also send her photos and information on those being inducted this year.
7. HOF communication (Tracy & Elaine) will send Alana a write up of the 2020 class to send out to the members of the LMSC. Will also send photos and basic information to Rick Osterberg for the Harvard score board. Create table top display for meet.
8. Induction Ceremony – Really hoping there will be time allotted at the SCY Champs at Harvard on Saturday or Sunday (whichever day works better into the schedule. The plan it to make this short and sweet, a description of the category and name the inductees, present them their plaque and take a group photo.
9. Once we have selected the individuals for the Pool Performance category, letters will be written and send to inductees and plaques will be ordered.

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]



# 2020 NELMSC Communications Chair Report

Last Updated: 1/18/20

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item                                 | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|---|------------------|------------------|------------------|------------------|------------------|------------|
| Website, domain registration, Constant contact emails | 780              | 0                |                  |                  |                  |            |
| NELMSC nametags                                       | 70               | \$60.63          |                  |                  |                  |            |
| Postal mailing to NELMSC membership                   | 986              | 0                |                  |                  |                  |            |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Bi-monthly e-newsletter – Last one 12/31. Next one late February. Expected content – Laura’s piece on para, events, chair’s corner, Exeter recap, maybe another meet recap, perhaps officials and/or freestyle clinic recaps. Would like to do a member feature/highlight – I asked Joanna (who does the art) but she didn’t respond. If not her, maybe a board member.
2. Coach content – Currently doing “Workout Wednesday” with Bob; he sends me a new workout to post each week.
3. Postal mailing – Not started. I will make a draft before our call on the 26<sup>th</sup>.
4. Social media engagement – Mike has access but hasn’t posted anything yet.
5. Hall of Fame page buildout – Need to get in touch with Tracy, think I need some things from her.
6. Open water page buildout and Swim Spots We Love expansion – not started; start in the spring
7. Annual website review – not started
8. NELMSC OW Championship subcommittee – not started
9. NELMSC nametags – Done. \$60.63 in total for 4 new board members.

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

1. New photos/art for website

# 2020 NELMSC Coach's Chair Report

January 7, 2020

| 2020 Budget Line Item | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|-----------------------|------------------|------------------|------------------|------------------|------------------|------------|
| Local Host clinics    | \$950            |                  |                  |                  |                  | \$950      |
|                       |                  |                  |                  |                  |                  |            |

## Current Initiatives

1. We're hosting a freestyle/video clinic with Bill meier at the Portsmouth Indoor Pool on Saturday-January 18<sup>th</sup>. The pool rental fee is \$450 and the clinician fee is \$500.
2. To date, we have 11 paid participants which should generate revenue of \$550 therefore, our net loss (as of today) is expected to be \$400.
3. I will provide a final profit/loss accounting following completion of the clinic.

At this juncture we have no other initiatives in the works other than the March USMS coaches training.

## Potential Future Initiatives ]

1. We're exploring the possibility of conducting a workout writing clinic for coaches. I don't anticipate any clinician costs but , if we include lunch, may incur minor expenses.



# 2020 NELMSC Chairperson Report

Last Updated: 1/15/2020

| 2020 Budget Line Item | Amount Requested | Q1 Use (Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|-----------------------|------------------|------------------|------------------|------------------|------------------|------------|
| Champs Meet Support   | \$2,400.00       | \$1,200.00       |                  |                  | \$1,200.00       |            |
| USMS Convention       | \$7,650.00       |                  |                  | \$7,650.00       |                  |            |

## Current Initiatives

1. '19 – Create a standard chair report template to track initiatives and quarterly budget use, Oct 5
2. '19 – Request/Appoint LMSC Champs SubCom Chair, Oct 25
3. '19 – Collect updated chair reports for 2020, Nov 1
4. '19 - Create a calendar of important LMSC deliverables, Feb 15
5. '19-20 - Check in and support each chair role with the assistance of the Vice Chairperson and Secretary -ongoing, quarterly at minimum
6. '19 – Request/Appoint NELMSC Open Water Champs Exploration com, follow up
7. Write a “chairs corner” for each newsletter
8. Complete the USMS LMSC Standards survey, Feb 28
9. Support Initiatives: USMS Open Water Champs, Freestyle Clinic, Officials Clinic,
10. Inquire about management of and path forward for NELMSC pool records

## Potential Future Initiatives

1. Explore Diversity & Inclusion at the New England level and appoint a working group
2. Explore building better relationships with college club swimming
- 3.

## 2020 NELMSC Awards and Recognition Chair Report TMack

Last Updated: [1/16/2020]

[Use the table below to track monies available and assigned to this chair role, use one row per budget line item, track projected use prior to the completion of a quarter and actual use once a quarter is completed.]

| 2020 Budget Line Item<br>\$500 allotted | Amount Requested | Q1 Use<br>(Jan-Mar) | Q2 Use (Apr-Jun) | Q3 Use (Jul-Sep) | Q4 Use (Oct-Dec) | Total Used |
|---|------------------|---------------------|------------------|------------------|------------------|------------|
|   | \$500            |                     |                  |                  |                  | 0          |

**Current Initiatives** [Use this space to provide a bulleted list of initiatives you have conducted, are conducting currently, or will conduct this year. Include a one sentence status update or recap.]

1. Update, promote, and establish upcoming recipients for the Awards and Recognition for March 2020, includes:  
 Updating A&R forms => **done & moving FWOWS to Summer season**  
 Sending thank yous to those whom made nominations => **in progress**  
 Requesting Alana as Communications Chair to announce (next round) of nominations and the dates of which nominations end. => **done and thank you Alana**
2. Continue work with Tracy Grilli, HOF Chair to develop an "Awards Mix and Mingle" evening for a post-session event...perhaps Friday, March 20<sup>th</sup> or Saturday, March 21<sup>st</sup> 2020  
 Purpose:
  - a. To provide an opportunity for swimmers to 'hang out' and get together across teams and outside of the pool.
  - b. To provide teams with an opportunity to gather in one area with food delivered to save time and energy on going out as a large group.
  - c. To celebrate the amazing accomplishments of our wonderful community at large
  - d. To create even more excitement about our amazing community and boost nominations and awards/recognition on the local and national level. **\*Postponed until next year. Dates/Pool avail**
3. Continue to grow our nominations and recipients of National awards and recognition. => **done & on-going (#4)**
4. Work with Sue Jensen to assist Pricilla Davis and Bob Fredette recognized at the national level.  
 ⇨ **done BUT, resistance from Bob so... IN PROGRESS too**
5. **Voting and Scoring for HOF 2020 inductees on behalf of Tracy (as she was nominated);coord w/ Rick**

**Potential Future Initiatives** [Use this space to track ideas, suggestions, wish list items.]

1. Create an e-celebration opportunity for a quick "Shout-Out" that may not be as extensive as an official nomination or award possibility yet still get the community and members heard with regards to their appreciation and good works. **IN PROGRESS and open to suggestions**  
 \*May include sending certificates in the mail and highlighting them on our webpages, IG, etc.
2. Develop a "Legacy Foundation" of some kind. Not sure what this may look like, but an idea of celebrating those whom were pioneers in the pool and creating a possible scholarship or fund in their honor. **IN PROGRESS and open to suggestions**
3. Research locations for post-session gathering and possible catering or food options in such a venue.